



**DR. MARTIN LUTHER KING JR. COMMITTEE**  
**P.O. BOX 270096**  
**LAS VEGAS, NEVADA 89127-0027**  
**702-498-5888**  
**Email: [drkinglasvegas@gmail.com](mailto:drkinglasvegas@gmail.com)**  
**[www.kingweeklasvegas.com](http://www.kingweeklasvegas.com)**

October 28, 2021

Dear Community Supporter:

The Dr. Martin Luther King, Jr. Committee of Las Vegas is a nonprofit organization committed to keeping Dr. King's dream alive in our communities through unity, equality, justice, and brotherhood. The 2022 theme is **"Living the Dream: Setting New Standards."** We are looking for community supporters and sponsorships to assist in our efforts. We are planning our 40<sup>th</sup> Annual King Week Festivities. The committee continues to be committed to giving back to the community, and with your sponsorship we continue with our endeavors. The Committee was founded in November 1981 with the concept of celebrating the legacy of Dr. Martin Luther King, Jr. by keeping his dream alive. As advocates of Dr. King's dream, we are focusing our efforts on rebuilding; and how we may better serve our communities; striving for positive changes to ensure that the dream becomes a reality.

The Committee has hosted the Annual King Week of Festivities for 40 years in the Las Vegas community. The Committee host the largest parade in the State of Nevada, an annual scholarship banquet with proceeds from the banquet going to scholarships for area high school student, the Young Dreamers award ceremony where students of the Clark County School District named after national, state and local African Americans are honored. In January 2019 during King Week we started our Mid-Year Back to School Drive where we collect school supplies and donate them to area schools to ensure that our students continue to go to school equipped with the necessary supplies they may need to complete the school year just as they began...**PREPARED** and ready to learn. King Week also includes an Interfaith Service held at a local church with local clergy and community leaders reflecting on Dr. King's dream and how it is impacting today's society.

In support of the Committee we are soliciting the help of your business and/or organization in these endeavors with your corporate sponsorship. As a corporate sponsor, you will receive an ad (size based upon sponsorship level) in our Annual Scholarship Book and a table of 10 (valued at \$1,500.00) at our Annual Scholarship Banquet. You will also be recognized throughout King Week as a corporate sponsor as well as at the banquet. The Dr. Martin Luther King, Jr. Committee annual scholarship banquet will be held at the Orleans Hotel and Casino on January 15<sup>th</sup>, 2022, at 6:00 p.m. Listed below are the levels of sponsorship for our Annual Scholarship Banquet.

You may also donate school supplies during each of our King Week events beginning with the 2022 parade, we will be collecting your donations, monetary donations can be made as well for the school supply drive. We hope we can count on your support!

Sponsorships are also available for the Young Dreamers program.

- **Corporate - \$10,000.00** (includes a table of 10, premium advertisement placement in souvenir book, publicity during the King Week Events)
- **Platinum - \$5000.00** (includes a table of 10, full color page advertisement in souvenir book, publicity during the King Week Events)
- **Gold - \$3,500.00** (includes a table of 10, full color page advertisement in the souvenir book)
- **Silver - \$3,000.00** (includes a table of 10, full page advertisement in the souvenir book)
- **Bronze - \$2,000.00** (includes a table of 10 and half page advertisement)
- **Table Sponsor - \$1,500.00** (table of 10 only)
- **Individual Tickets - \$150.00**

**Please keep in mind that the ad deadline is Friday, December 31, 2021.** Please email your print ready ads to [drkinglasvegas@gmail.com](mailto:drkinglasvegas@gmail.com).

We also have listed other events that you may want to sponsor such as, *\*\*The 12 MLK Days of Christmas, \*\*MLK Mid-Year Back to School Drive, \*\*Young King Dreamers Awards Program. \*\*Annual MLK Scholarship Banquet, \*\*Annual MLK Souvenir Book, \*\* Interfaith Service, \*\*MLK Birthday Parade, \*\*MLK Read-A-Book Drive, \*\*MLK Oratorical Competition, or \*\*MLK Directions Breakfast.* Your contributions may be applied wherever you would like to designate. We are also accepting donations specifically for our scholarship fund.

The MLK Committee thanks you in advance for your consideration and for your continuous support of this organization. We truly appreciate the contributions you have made and anticipate the contributions you will make. If you have any questions or concerns, or for more information on any of our events, please feel free to contact the committee at [drkinglasvegas@gmail.com](mailto:drkinglasvegas@gmail.com), **Tonya Fortson (702) 525-6547, Delois Reece (702) 232-2452** or visit the website at [www.kingweeklasvegas.com](http://www.kingweeklasvegas.com). For tax purposes, should you decide to make a contribution, our Tax ID is #88-0221346. When sending in donations, please make checks/money orders payable to The Dr. Martin Luther King Jr. Committee, and send to the same, P.O. Box 270096, Las Vegas, NV 89127-2700.

Respectfully yours,

*Wendell P. Williams*

Wendell P. Williams, President/Founder