



Martin Luther King Jr. Committee
P.O. Box 270096
Las Vegas, Nevada 89127-0027
(702) 498-5888
www.KingWeekLasVegas.com

October 15, 2017

Dear Community Supporter:

The Dr. Martin Luther King Jr. Committee of Las Vegas is a nonprofit organization committed to keeping Dr. King's dream alive in our community. We are preparing for our 36th Annual King Week Festivities. Our 2018 theme is "**Living the Dream: Building A Bridge to Unity.**"

Dr. King stated in his Morehouse paper "The Purpose of Education" "The function of education, therefore, is to teach one to think intensively and to think critically. But education which stops with efficiency may prove the greatest menace to society. The most dangerous criminal may be the man gifted with reason, but with no morals."

In keeping with this annual celebration; we are excited about our 2018 King Week of Activities. Our Annual Scholarship Banquet will kick off our 2018 King Week. We are requesting your support of purchasing an ad for our 2018 Souvenir Booklet to celebrate our 36th Anniversary. It will be distributed at our Annual Scholarship Banquet, which will be held on **Saturday, January 20, 2018, at The Orleans Hotel and Casino at 6:00p.m.** Tickets are \$125.00 per person per table of 10. This is a fundraising event and partial proceeds will be used to provide assistance to students attending college through our scholarship program.

Attached is an application that reflects the specifications, sizes and costs for the ads. All ads must be camera-ready, **no exceptions**. The deadline for submitting ads will be Wednesday, January 10, 2018. **Please note: After the deadline, no ads will be accepted.** In order to expedite the process, ads may be e-mailed to deloisreece@gmail.com.

When submitting payments for your ads; please make checks/money orders payable to the **Dr. Martin Luther King, Jr. Committee, P.O. Box 270096, Las Vegas, Nevada 89127-2700.**

Thank you for your consideration of this worthy cause. Your sponsorship is greatly appreciated. For questions, concerns, or more information on our Annual Scholarship Banquet, please contact Delois Reece at 702-232-2452 or Tonya Fortson at 702-525-6546.

Sincerely,

Delois Reece

Souvenir Book Chairperson

Tonya Fortson

Souvenir Book Chairperson

**DR. MARTIN LUTHER KING, JR. COMMITTEE
2018 ANNUAL SCHOLARSHIP BANQUET
SOUVENIR BOOKLET**

Business Name _____ Date _____
Business Address _____ Phone _____
Contact Person _____ Phone _____
Email Address _____
Authorizing Signature _____ Title _____
Mailing Address (if different from above) _____

AD SIZE	
Please check box for ad selection	
<input type="checkbox"/> INSIDE BACK COVER.....	\$400.00
<input type="checkbox"/> FULL PAGE.....	\$200.00
<input type="checkbox"/> 1/2 PAGE.....	\$100.00
<input type="checkbox"/> 1/4 PAGE.....	\$ 75.00
<input type="checkbox"/> 1/8 PAGE.....	\$ 35.00
<input type="checkbox"/> PATRON AD.....	\$ 10.00

BLACK AND WHITE OR COLOR CAMERA READY ARTWORK ONLY, WILL BE ACCEPTED.

Method of payment: Check Money Order
DO NOT SEND CASH IN THE MAIL.

Please make check/money order payable to: Dr. Martin Luther King, Jr. Committee
Deadline for ad submission is Wednesday, January 10, 2018. Mail ads to:

**DR. MARTIN LUTHER KING, JR. COMMITTEE
P.O. BOX 270096
LAS VEGAS, NV 89127-2700
ATTN: SOUVENIR BOOK COMMITTEE
Or email to: jatade@aol.com**