



DR. MARTIN LUTHER KING JR. COMMITTEE
P.O. BOX 270096
LAS VEGAS, NEVADA 89127-0027
702-498-5888
www.KingWeekLasVegas.com

September 28, 2017

Dear Parade Participants:

The Dr. Martin Luther King Jr. Committee will be celebrating its 36th Annual Birthday Parade. The Committee was founded in November 1981, and continues celebrating the legacy of Dr. Martin Luther King Jr. by keeping the dream alive. This year the parade will be on Dr. King's actual birthday! We cordially invite the Las Vegas community to join us in this celebration at the largest parade in the State of Nevada. Let's come together and make this parade the best one ever! Bring your best floats, bands, drill teams, etc. and come out and celebrate the legacy of a great man!

This year's theme: "**Living the Dream – Building a Bridge to Unity.**" The parade will be held on **Monday, January 15, 2018**, in downtown Las Vegas beginning at **10 a.m.** The parade entry fee is **\$150. DO NOT THROW CANDY OR ANY ITEMS AT ANY TIME DURING THE PARADE** because of possible injury to parade participants or spectators.

This year, we will only be accepting **100 entries**. We are accepting completed applications now. Please submit your entry application as soon as possible. The **parade application deadline** is postmarked **Friday, December 29, 2017**. No applications will be accepted after the deadline. **PLEASE NOTE: CAR CLUBS WILL NOT BE ALLOWED TO PARTICIPATE IN THE PARADE; NOR WILL THEY BE INCLUDED WITH OTHER ENTRIES.**

The parade starts at Fourth Street and Gass Avenue, head north on Fourth Street to Ogden (where it will conclude). The parade will disburse on Fourth Street and Stewart.

Again, we look forward to celebrating the legacy of this great American with you. Attached is a copy of the parade entry form, rules and guidelines, and judging criteria. Please check which category you wish to enter. Please note: **Clark County schools fees are waived.** All CCSD applicants must contact Dr. Greta Peay, our school liaison at 799-8484, or go to the King Week website @ www.KingWeekLasVegas.com. If you have questions or concerns regarding the parade, call Briar Williams on 702-799-4760.

Peace,

Wendell P. Williams

Wendell P. Williams
Parade Chairman

Briar Y. Williams

Briar Y. Williams
Parade Chairman

**DR. MARTIN LUTHER KING, JR. COMMITTEE
PARADE APPLICATION**

Entries will be judged on originality that best depicts the overall theme of the parade, audience response during marching, design, workmanship and creativity. Judging of entries will be done along the parade route. Trophies will be awarded for the following categories.

1. Best Elementary/Prime 6 School - 1st and 2nd place winners will be awarded.
2. Best Middle/Jr. High School Band - 1st and 2nd place winners will be awarded.
3. Best High School Band - 1st and 2nd place winners will be awarded.
4. Best School Float - (school bands/drill teams are not included in this category.) 1st and 2nd place winners will be awarded.
5. Best Drill Team - 1st and 2nd place winners will be awarded.
6. Best Community Float - 1st and 2nd place winners will be awarded.
7. Best Religious Float or Entry - 1st and 2nd place winners will be awarded.
8. Best Greek Sorority - 1st and 2nd place winners will be awarded.
9. Best Greek Fraternity - 1st and 2nd place winners will be awarded.
10. Best Greek Float – 1st and 2nd place winners will be awarded.
11. Most Unique - 1st place winner only will be awarded.
12. Best Military (ROTC) Unit - 1st and 2nd place winners will be awarded.
13. Best School Drill Team - 1st and 2nd place will be awarded.
14. Best Out-of-State High School Band - 1st and 2nd place will be awarded.
15. Best Out-of-State Drill Team - 1st and 2nd place will be awarded.
16. Best Overall Entry - This is a rotating trophy which is given out to the best overall entry each year. You may keep it in your possession for one year, it must be given back 2 weeks prior to the next scheduled M.L.K. Annual Parade. You may compete for it again next year.
17. Best Female Auxiliary Youth Group - 1st and 2nd place will be awarded.
18. Best Male Auxiliary Youth Group - 1st and 2nd place will be awarded.

***EACH APPLICANT(S) AND OR GROUP(S) WILL HAVE A TOTAL OF THREE (3) MINUTES TO PERFORM THEIR ROUTINE FOR THE JUDGES. Time allocation for the setup of routines will be limited to one (1) minute. ANY APPLICANT(S) AND OR GROUP(S) WHO EXCEEDS THE ALLOCATED TIME WILL BE DISQUALIFIED.

The organization name herein requests consideration as a participant in the Dr. Martin Luther King Jr. Birthday Parade. The undersigned warrants that he/she is empowered to sign for the applying organization and that he/she has read and understands the provisions set forth in the "General Parade Regulations."

Category Selection _____ Parade Day Designee _____ (Sign-in)

Name of Entry _____

Sponsored by _____

Description of Entry/Vehicle/Floats/Walking Units

Scripts used by announcers:

Contact Person: _____ Phone: _____

Address _____ City, State _____ Zip _____

Email Address _____

Entry Fee \$150 Business Check _____ Money Order _____

PLEASE DO NOT SEND CASH!!! NO EXCEPTIONS

APPLICATION DEADLINE: Friday, December 29, 2017

ALL APPLICATIONS MUST BE POSTMARKED BY THE DEADLINE DATE

All checks/money orders must be made payable to the Dr. Martin Luther King Jr. Committee

Dr. Martin Luther King Jr. Committee

P.O. Box 270096

Las Vegas, Nevada 89127-0027

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GENERAL PARADE REGULATIONS
DR. MARTIN LUTHER KING JR. PARADE COMMITTEE
LAS VEGAS, NEVADA

THEME: LIVING THE DREAM: “BUILDING A BRIDGE TO UNITY!”

1. No individual or unit will be allowed to take part in the parade without prior approval of the Dr. Martin Luther King Jr. Committee.
2. The conduct and movement of the parade will be controlled by Parade marshals assigned for that purpose. Participants will obey the directions of the marshals as they relate to the parade. Failure to do so will cause the offending individual or unit to be removed from the parade.
3. All units must be identified so that spectators and media can easily see the name of each unit or its sponsor. Identification on floats must be on both sides, running the entire length of the floats or 20 feet, whichever is the least. Marching units and others must be preceded by marchers carrying banners or signs, which can be easily read at a distance of 100 feet. All identification signs and banners must be carried or displayed in such a way as to assure they can be read even in rain or high winds. **NO CANDY OR ITEMS MAY BE THROWN AT ANY TIME DURING THE PARADE!!!**
4. Units may contain no element higher than 14 feet (to clear overhead wires and traffic lights).
5. All units with children under third grade level will be expected to station persons along the parade route to assist tired marchers.
6. Individuals and organizations in the parade are expected to perform courteously, in good taste and with safety in mind at all times during the formation, execution, and dismissal of the parade. **Parade officials and/or parade marshals** reserve the right to stop and/or remove any entrant that, in their sole discretion, violates this regulation and/or is hindering the progression of the parade.

All parade entries that have vehicles, trucks, and motorcycles will be expected to adhere to the following rules and guidelines. There will be **NO EXCEPTIONS**; parade officials will strictly enforce these rules the day of the parade. **NO CAR CLUBS WILL BE ALLOWED IN THE PARADE UNDER ANY CIRCUMSTANCES. ! MOTORCYCLES WILL BE LIMITED TO NO MORE THAN 10.**

7. Entries with cars and/or trucks will be limited to no more than three (3) total vehicles. **Again there will be NO EXCEPTIONS to these rules and parade entries found in violation of these rules will be disqualified and immediately removed from the parade and the parade fee will not be refunded.**

For the safety of the parade entries and the spectators; it is important for the MLK Committee to make some **NO EXCEPTION RULES & GUIDELINES.**

ALL PARADE ENTRIES will adhere to these rules and guidelines: Parade Marshals will be enforcing the rules.

There will be no more than (3) vehicles allowed with any group such as drill teams; dance groups; cheer teams, etc. This will also include walking groups and floats.

Cars and motorcycles participating in the parade are prohibited from doing stunts along the parade route for the safety of the other parade participants and spectators.

No motorcycles or vehicles will be allowed to enter the parade from any side street other than the starting point for their particular entry.

8. In keeping up with Dr. King’s dream we do ask that all parade entries, floats, vehicles, etc. **MUST** keep their entries tasteful and respectable and must comply with the parade theme. Failure to do so will in fact disqualify and remove the entry from the parade and the parade fee will **NOT** be refunded.

9. The parade is scheduled for **Monday, January 15, 2018**. The **parade lineup will start at 8 a.m. at the corner of Fourth Street and Hoover**. The parade will start promptly at 10 a.m. The parade starts at **Fourth Street and Gass, head north on Fourth to Ogden (where it will conclude)**. The parade will **disburse on Fourth and Stewart**.
10. Each entry will be assigned a number. We will call the contact person listed on the application at the phone number indicated. **Please ensure the contact information listed on the application is correct**. If your number falls between 1-50, you will need to be at the starting point **no later** than 8:00 a.m. If your number falls between 50-100, you need to be at the starting point **no later** than 8:30 a.m.
11. You must assign one person from your group or organization to come to the registration booth on the day of the parade to check-in and receive your parade number. **There will be no changing of numbers at the parade site. All entries will be verified at registration.**
12. The parade entry fee is **\$150**. **APPLICATION DEADLINE IS: Friday, December 29, 2017 at 5:00PM**. Mail to: DR. MARTIN LUTHER KING JR. COMMITTEE, P.O. BOX 270096, LAS VEGAS, NV 89127-0027. **NO PERSONAL CHECKS WILL BE ACCEPTED. ENTRIES ARE ONLY PAYABLE BY MONEY ORDER OR BUSINESS CHECKS. NO CASH WILL BE ACCEPTED! ALL ENTRIES MUST BE POSTMARKED BY THE DEADLINE DATE.**