



*Martin Luther King Jr.*  
*Committee*

*P. O. Box 270096*

*Las Vegas, Nevada 89127-0027*

*(702) 498-5888*

[www.KingWeekLasVegas.com](http://www.KingWeekLasVegas.com)

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November 10, 2016

Dear Community Supporter:

The Dr. Martin Luther King Jr. Committee of Las Vegas is a nonprofit organization committed to keeping Dr. King's dream alive in our community. We are preparing for our 35th Annual King Week Festivities. Our 2017 theme is **"Living the Dream: Reviving the Spirit of Empowerment."**

Dr. King stated in his Morehouse paper "The Purpose of Education" "The function of education, therefore, is to teach one to think intensively and to think critically. But education which stops with efficiency may prove the greatest menace to society. The most dangerous criminal may be the man gifted with reason, but with no morals."

In keeping with this annual celebration; we are excited about our 2017 King Week of Activities. Our Annual Scholarship Banquet will kick off our 2017 King Week. We are requesting your support of purchasing an ad for our 2017 Souvenir Booklet to celebrate our 35th Anniversary. It will be distributed at our Annual Scholarship Banquet, which will be held on **Saturday, January 14, 2017, at Gold Coast Hotel and Casino at 6:00p.m.** Tickets are \$125.00 per person per table of 10. This is a fundraising event and partial proceeds will be used to provide assistance to students attending college through our scholarship program.

Attached is an application that reflects the specifications, sizes and costs for the ads. All ads must be camera-ready, **no exceptions**. The deadline for submitting ads will be Wednesday, January 4, 2017.

**Please note: After the deadline, no ads will be accepted.** In order to expedite the process, ads may be e-mailed to deloisreece@gmail.com

When submitting payments for your ads; please make checks/money orders payable to the **Dr. Martin Luther King, Jr. Committee, P.O. Box 270096, Las Vegas, Nevada 89127-2700.**

Thank you for your consideration of this worthy cause. Your sponsorship is greatly appreciated. For questions, concerns, or more information on our Annual Scholarship Banquet, please contact Delois Reece at 702-232-2452 or Tonya Fortson at 702-525-6546.

Sincerely,

*Delois Reece*

*Tonya Fortson*

Souvenir Book Chairperson

Souvenir Book Co-Chairperson

**DR. MARTIN LUTHER KING, JR. COMMITTEE  
2017 ANNUAL SCHOLARSHIP BANQUET  
SOUVENIR BOOKLET**

Business Name \_\_\_\_\_ Date \_\_\_\_\_

Business Address \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Authorizing Signature \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address (if different from above)  
\_\_\_\_\_

**AD SIZE**

**Please check box for ad selection**

<input type="checkbox"/>	INSIDE FRONT COVER .....	\$500.00
<input type="checkbox"/>	INSIDE BACK COVER.....	\$400.00
<input type="checkbox"/>	OUTSIDE BACK COVER.....	\$500.00
<input type="checkbox"/>	FULL PAGE.....	\$200.00
<input type="checkbox"/>	½ PAGE.....	\$100.00
<input type="checkbox"/>	¼ PAGE.....	\$ 75.00
<input type="checkbox"/>	1/8 PAGE.....	\$ 35.00
<input type="checkbox"/>	PATRON AD.....	\$ 10.00

**BLACK AND WHITE OR COLOR CAMERA READY ARTWORK ONLY, WILL BE ACCEPTED.**

Method of payment:  Check       Money Order

DO NOT SEND CASH IN THE MAIL.

**Please make check/money order payable to: Dr. Martin Luther King, Jr. Committee**

**Deadline for ad submission is Wednesday, January 4, 2017. Mail ads to:**

**DR. MARTIN LUTHER KING, JR. COMMITTEE**

**P.O. BOX 270096**

**LAS VEGAS, NV 89127-2700**

**ATTN: SOUVENIR BOOK COMMITTEE**

**Or email to: [jatade@aol.com](mailto:jatade@aol.com)**